

Organic Search Traffic

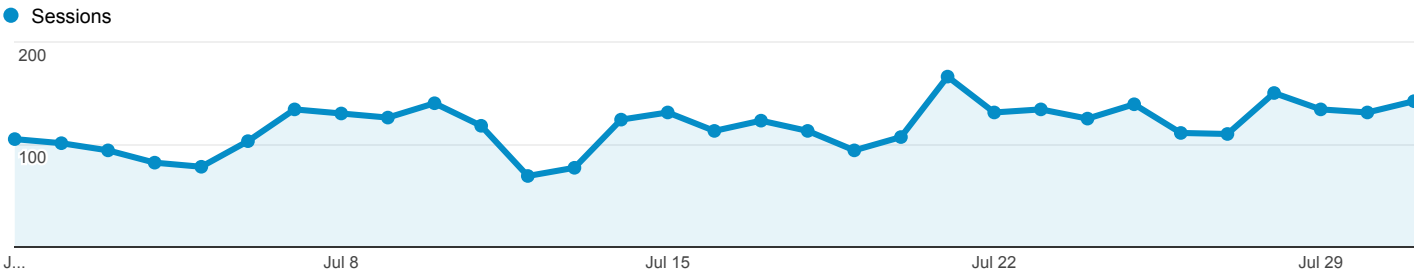
Jul 1, 2014 - Jul 31, 2014

All Sessions  
34.43%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	3,635 % of Total: 34.43% (10,559)	86.27% Site Avg: 79.87% (8.01%)	3,136 % of Total: 37.18% (8,434)	69.08% Site Avg: 66.77% (3.46%)	1.69 Site Avg: 1.77 (-4.62%)	00:01:32 Site Avg: 00:01:54 (-18.84%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	2,953 (81.24%)	86.79%	2,563 (81.73%)	69.18%	1.69	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. www.welcometousa.gov	54 (1.49%)	55.56%	30 (0.96%)	50.00%	2.48	00:04:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. welcometousa.gov	31 (0.85%)	61.29%	19 (0.61%)	48.39%	2.55	00:05:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. government assistance	22 (0.61%)	86.36%	19 (0.61%)	72.73%	1.50	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. usa immigration	15 (0.41%)	86.67%	13 (0.41%)	60.00%	1.60	00:01:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. immigration usa	9 (0.25%)	100.00%	9 (0.29%)	33.33%	2.33	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. government benefits	7 (0.19%)	100.00%	7 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. immigration to usa	7 (0.19%)	100.00%	7 (0.22%)	71.43%	1.57	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. www.uscis.gov/newimmigrants	7 (0.19%)	85.71%	6 (0.19%)	71.43%	2.00	00:02:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. us immigration	6 (0.17%)	100.00%	6 (0.19%)	50.00%	2.00	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. government help for low income families	5 (0.14%)	80.00%	4 (0.13%)	60.00%	1.60	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. new immigrant benefits	5 (0.14%)	80.00%	4 (0.13%)	20.00%	2.20	00:10:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. www.gov.immigration	5 (0.14%)	40.00%	2 (0.06%)	40.00%	1.60	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. www.uscis.gov	5 (0.14%)	80.00%	4 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. government assistance for illegal immigrants	4 (0.11%)	100.00%	4 (0.13%)	75.00%	1.50	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. imigrationandnaturalization gov	4 (0.11%)	75.00%	3 (0.10%)	75.00%	1.25	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. uscis.gov	4 (0.11%)	100.00%	4 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. welcome to usa	4 (0.11%)	75.00%	3 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. welcome to usa.gov	4 (0.11%)	25.00%	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. adult education classes	3 (0.08%)	100.00%	3 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

21.	<a href="#">age 65 government benefits</a>	<b>3</b> (0.08%)	66.67%	<b>2</b> (0.06%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
22.	<a href="#">assistance for low income families</a>	<b>3</b> (0.08%)	100.00%	<b>3</b> (0.10%)	66.67%	1.67	00:00:26	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
23.	<a href="#">benefit usa</a>	<b>3</b> (0.08%)	66.67%	<b>2</b> (0.06%)	33.33%	5.33	00:00:46	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
24.	<a href="#">benefits for immigrants</a>	<b>3</b> (0.08%)	100.00%	<b>3</b> (0.10%)	33.33%	2.00	00:02:41	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
25.	<a href="#">find job in usa immigration</a>	<b>3</b> (0.08%)	100.00%	<b>3</b> (0.10%)	66.67%	3.00	00:07:44	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)